

**TOWN OF FAIRPLAY**  
**Front Street Merchant Event Meeting**  
**AGENDA**

Tuesday, February 2, 2016 at 5:30 p.m.  
The Hand Hotel, 531 Front Street, Fairplay, Colorado

1. Welcome and present handout
2. Business incentive programs – PIIP and ESTIP
3. Town marketing efforts
4. Overview of current Town events and discussion of the expansion of these events
  - o Survey results
5. Non-profit partner agreements and how they work
6. Sponsorship program
7. New & future events, shoulder and off-season
8. Update on Human Potential Running Series developments
9. Food and beverage needs on Front Street during events
10. Open discussion time

Beverages and desserts will be provided.

This is to notice that three or more members of the Fairplay Board of Trustees may be present.  
No formal actions will be taken.

**This Agenda May Be Amended.**

Posted at Fairplay Town Hall, Fairplay Public Library, Fairplay Post Office, and Town of Fairplay Website  
on January 29, 2016